



ON - PAGE SEO SPECIALIST

On-page SEO specialist with WordPress knowledge and experience and a thorough understanding of optimizing website content to rank higher in search engine results pages. Competent in keyword research and analysis, on-page element optimization (title tag, meta description, focus keyphrase, alt text, etc.) and multimedia content optimization.

EXPERTISE

On-page optimization
Keyword Research
Communication
Research Analysis
Wordpress

EDUCATION

2014 - 2018

Pangasinan State University

Bachelor of Secondary Education
Major in Social Studies
Lingayen, Pangasinan, Philippines
2018 Board Passer

LANGUAGE

English
Filipino
Pangasinan

WORK EXPERIENCE

Present

SEO Assistant (On Page)

- Assisting in the implementation of on-page SEO best practices on multiple websites.
- Conducting website audits and analyzing website data to identify areas of improvement for on-page SEO
- Working with WordPress and Yoast SEO to optimize website content and structure

2020 - 2021

Data Entry (Machine Processor)

- Data encoding of entries in the questionnaire
- Key verification of entries
- Geo-ID validation
- Checking for completeness of coverage of each barangay, city/municipality, and province
- Consistency checking of entries within and between records

2020

Census Enumerator

- Explain the objectives of surveys and their procedures to people who are to be interviewed
- Interpret interview questions to assist people in understanding them and providing eloquent answers
- Assist people in filling out survey forms and explain items on survey forms

SKILLS

Administrative Skill

- Communication (written and verbal)
- Prioritization and Problem-solving
- Organization and Planning
- Attention to Detail

Computer Skill

- **Compile and sort source data**
- Type data into a spreadsheet, document, or database
- Merge files to update outdated or incomplete data
- Delete duplicate data

CONTACT

